

FOR IMMEDIATE RELEASE

Hillcrest Dental Care, Inc.
788 South Street
Pittsfield, MA 01201

Hillcrest Dental Care Receives \$50,000 Donation

PITTSFIELD, Mass. Jan. 31, 2014- Hillcrest Dental Care, Inc. (HDC) announced a \$50,000 gift from Greylock Federal Credit Union. This is one of the largest donations Hillcrest Dental or its parent agency, Hillcrest Educational Foundation Inc., has received. The gift will be applied to Hillcrest Dental's campaign, Expanding Berkshire Smiles. The ongoing campaign supports HDC's recently opened satellite office on the campus of North Adams Regional Hospital.

Greylock President Marilyn L. Sperling said, "Hillcrest Dental has become an important provider for people who haven't had access to quality dental care. Greylock is happy to support Hillcrest Dental's efforts to bring much needed services to North Berkshire County."

A non-profit subsidiary of Hillcrest Educational Foundation, HDC currently treats over 9,500 patients at their primary office at 788 South Street in Pittsfield, MA. In recent years they have seen a 116% increase in patients from North County and currently they are the largest provider of oral health care to MassHealth recipients in Western MA.

"We greatly appreciate Greylock's generous commitment for the residents of North County. Their partnership significantly helps children, special needs populations and the general public seeking quality affordable care," said Hillcrest President and CEO, Gerard E. Burke.

HDC delivers comprehensive family dentistry in addition to oral health education programs in local schools, community centers and at community events. The \$800,000 project will also bring twelve professional jobs to North County. HDC has received additional support from Berkshire Bank Foundation, Golub Foundation, Hillcrest Hospital Foundation, Massachusetts Dental Society, MountainOne Financial Partners, TD Charitable Foundation, Walmart Foundation, William J. and Margery S. Barrett Fund and private sources. Financing is being arranged through TD Bank.

Hillcrest Dental Care accepts all insurances and is licensed by the Department of Public Health. To schedule an appointment or for more information call (413) 346-4242. The principal office will remain at 788 South Street, Pittsfield, MA 01201, (413) 445-6680, or dental@hillcrestec.org

About Hillcrest Dental Care

Hillcrest Dental Care is a comprehensive general, family dentistry practice providing preventative dentistry and compassionate, quality dental treatment to meet each patient's individual needs, in a caring environment. Hillcrest Dental Care was founded in 1985 to provide quality oral healthcare to the children of Hillcrest Educational Centers for whom access to oral healthcare was a major challenge, because of their special needs. Since its establishment, Hillcrest Dental Care has steadily expanded, opening its doors to anyone in search of top-quality oral healthcare and accepts all insurances. The practice has two locations. The first has eight treatment rooms, state-of-the-art equipment and is located at 788 South Street, Pittsfield, MA 01201. In 2013, a second location was opened in North Adams, MA at 77 Hospital Drive, Suite 102 with four treatment rooms. More information is available at www.hillcrestdentalcare.org. Visit our Facebook page under Hillcrest Dental Care.

About Hillcrest Educational Centers

A top Berkshire County employer Hillcrest Educational Centers is a private not-for-profit organization, providing therapeutic treatment and special education to children and adolescents with unique psychological and learning needs, in Berkshire County, Massachusetts and the Northeast. Campuses include a day student academy and three residential schools. They are also a resource for a broad range of psychological services, counseling and evaluations for individuals, families and schools in Berkshire County through Hillcrest Community Support Services. Hillcrest also operates Hillcrest Dental Care, Inc., a complete general family dentistry practice. Hillcrest Dental Care is the largest provider in Western Massachusetts of oral healthcare services to MassHealth recipients and special needs patients. In 2010, Hillcrest formalized an affiliation with Berkshire County Kids' Place and Violence Prevention Center, Inc., a fully accredited Children's Advocacy Center for child abuse victims and their non-offending family members. Visit our Facebook, YouTube and LinkedIn pages under Hillcrest Educational Centers.

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