

## **FOR IMMEDIATE RELEASE**

Hillcrest Dental Care, Inc.  
788 South Street  
Pittsfield, MA 01201

### **Hillcrest Dental Care Receives Generous Support from Local Financial Institutions**

PITTSFIELD, Mass. Nov. 16, 2009- Hillcrest Dental Care, a division of Hillcrest Educational Centers, has received generous financial support from two Berkshire County financial institutions. The donations boosted Hillcrest towards its fundraising goal of \$130,000 needed to construct and equip two new treatment operatories.

Greylock Federal Credit Union and Berkshire Bank, through the Berkshire Bank Foundation, have each donated \$10,000 to the 'Special Smiles for the Berkshires' campaign.

Greylock President Angelo C. Stracuzzi said, "Greylock looks for opportunities to collaborate with local organizations and support community-based programs. We strongly believe in the good work Hillcrest Dental Care performs in our community."

Peter J. Lafayette Executive Director of the Berkshire Bank Foundation said, "One of our priorities is to build strong communities that provide for all of its citizens. Hillcrest's Dental Care program helps meets the needs of the most vulnerable in our community and we applaud its expansion plans and commitment to the broader community. Supporting such a great cause is something we are proud to do."

Hillcrest President Gerard Burke said, "Attaining these sizable donations moves Hillcrest Dental Care towards our goal of expanding oral health preventive and treatment services for people most in need."

Hillcrest Dental Care is the largest provider of oral health services to the low income and special needs community in Western Massachusetts. Hillcrest Dental Care is the exclusive or primary provider to Soldier On, Berkshire County Arc, Riverbrook Residence for Women, Berkshire Meadows, Hillcrest, Kolburne and Eagleton schools and others. Nearly 2,000 of their patients are children under the age of 16.

Hillcrest Dental Care has raised nearly \$90,000 in gifts and pledges. Reaching the \$130,000 goal will enable Hillcrest Dental Care to meet the growing need for oral health services by adding two new treatment rooms to their six existing treatment rooms. It will also allow Hillcrest Dental Care to serve 2,000 additional patients and will create four new full time jobs, including two dentists.

Anyone interested in donating gifts can mail them to Hillcrest Dental Care, 788 South

Street, Pittsfield, MA 01201 or contact Steve Conroy at 499 7924 ext 133.

### **About Greylock Federal Credit Union**

Greylock Federal Credit Union was recently rated the top credit union in the United States for total value returned to Members/Owners according to Callahan & Associates, a national credit union research and consulting firm. Greylock Membership is open to anyone who lives, works, attends school, worships or regularly conducts business in Berkshire County. Greylock Federal is wholly owned by its more than 67,000 members and offers full-service branches in Pittsfield, Great Barrington, Lee, Adams, North Adams, Williamstown, and coming soon to Lanesborough. More information is available online at [www.Greylock.org](http://www.Greylock.org).

### **About Berkshire Bank**

Berkshire Hills Bancorp, the parent of Berkshire Bank, America's Most Exciting BankSM, is headquartered in Pittsfield, Massachusetts. It has approximately \$2.8 billion in assets and provides business and consumer banking, insurance, wealth management, and investment services through 49 banking and insurance offices in western Massachusetts, northeastern New York, and southern Vermont. For more information, visit [www.berkshirebank.com](http://www.berkshirebank.com) or call 800-773-5601.

### **About Hillcrest Dental Care**

Hillcrest Dental Care is a comprehensive general, family dentistry practice providing preventative dentistry and compassionate, quality dental treatment to meet each patient's individual needs, in a caring environment. Hillcrest Dental Care was founded in 1985 to provide quality oral healthcare to the children of Hillcrest Educational Centers for whom access to oral healthcare was a major challenge, because of their special needs. Since its establishment, Hillcrest Dental Care has steadily expanded, opening its doors to anyone in search of top-quality oral healthcare and accepts all insurances. The practice has two locations. The first has eight treatment rooms, state-of-the-art equipment and is located at 788 South Street, Pittsfield, MA 01201. In 2013, a second location was opened in North Adams, MA at 77 Hospital Drive, Suite 102 with four treatment rooms. More information is available at [www.hillcrestdentalcare.org](http://www.hillcrestdentalcare.org). Visit our Facebook page under Hillcrest Dental Care.

### **About Hillcrest Educational Centers**

A top Berkshire County employer Hillcrest Educational Centers is a private not-for-profit organization, providing therapeutic treatment and special education to children and adolescents with unique psychological and learning needs, in Berkshire County, Massachusetts and the Northeast. Campuses include a day student academy and three

residential schools. They are also a resource for a broad range of psychological services, counseling and evaluations for individuals, families and schools in Berkshire County through Hillcrest Community Support Services. Hillcrest also operates Hillcrest Dental Care, Inc., a complete general family dentistry practice. Hillcrest Dental Care is the largest provider in Western Massachusetts of oral healthcare services to MassHealth recipients and special needs patients. In 2010, Hillcrest formalized an affiliation with Berkshire County Kids' Place and Violence Prevention Center, Inc., a fully accredited Children's Advocacy Center for child abuse victims and their non-offending family members. Visit our Facebook, YouTube and LinkedIn pages under Hillcrest Educational Centers.

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